

2023 TV LINEUP | Select the best Sony TV for you

SONY

	LED			Full Array LED	MINI LED			OLED		QD-OLED
MODEL										
SCREEN SIZE (CLASS)*	85" 75" 65" 55" 50" 43"	85" 75" 65" 55"	75" 65" 55" 50" 43"	98" 85" 75" 65" 55"	85" 75" 65"	85"	85" 75"	48" 42"	83" 77" 65" 55"	77" 65" 55"
WHY STEP UP	Smart TV	Enhanced color	Smooth 120Hz refresh rate	XR processing and enhanced contrast	Thousands of Mini LEDs	Ultimate contrast and brightness	8K resolution ¹	Pure OLED black	Enhanced sound and design	Sony's best color and brightness
PROCESSOR	Powered by X1 Processor	Powered by 4K HDR Processor X1	Powered by 4K HDR Processor X1	Powered by Cognitive Processor XR	Powered by Cognitive Processor XR	Powered by Cognitive Processor XR	Powered by Cognitive Processor XR	Powered by Cognitive Processor XR	Powered by Cognitive Processor XR	Powered by Cognitive Processor XR
COLOR	LIVE COLOR	TRILUMINOS PRO	TRILUMINOS PRO	XR Triluminos PRO	XR Triluminos PRO	XR Triluminos PRO	XR Triluminos PRO	XR Triluminos PRO	XR Triluminos PRO	XR Triluminos Max
CONTRAST	Dynamic Contrast Enhancer	Dynamic Contrast Enhancer	Dynamic Contrast Enhancer	XR Contrast Booster 10	XR Contrast Booster 15 XR Backlight Master Drive	XR Contrast Booster 20 XR Backlight Master Drive	XR Contrast Booster 20 XR Backlight Master Drive	XR OLED Contrast PRO	XR OLED Contrast PRO	XR OLED Contrast PRO
ENHANCED VIEWING					X-Wide Angle X-Anti Reflection	X-Wide Angle X-Anti Reflection	X-Wide Angle X-Anti Reflection	OLED	OLED	QD-OLED
GAMING FEATURES		ALLM	4K120 ² / VRR ³ / ALLM	Game Menu 4K120 / VRR / ALLM	Game Menu 4K120 / VRR / ALLM	Game Menu 4K120 / VRR / ALLM	Game Menu 4K120 / VRR / ALLM	4K120 / VRR / ALLM	Game Menu 4K120 / VRR / ALLM	Game Menu 4K120 / VRR / ALLM
ENHANCED AUDIO WITH SONY SOUNDBARS				Acoustic Center Sync ⁴	Acoustic Center Sync	Acoustic Center Sync	Acoustic Center Sync	Acoustic Center Sync	Acoustic Center Sync	Acoustic Center Sync

ALL 2023 SONY TVs



*TV class screen sizes: 98" Class (97.5" diag.), 85" Class (84.6" diag.), 83" Class (82.5" diag.), 77" Class (76.7" diag.), 75" Class (74.5" diag.), 65" Class (64.5" diag.), 55" Class (54.6" diag.), 50" Class (49.5" diag.), 48" Class (47.5" diag.), 43" Class (42.5" diag.), 42" Class (41.5" diag.).

1. 8K: 7,680 x 4,320 pixels. 4K: 3,840 x 2,160 pixels. Requires HDR compatible content from supported streaming services or HDR compatible content device connected via HDMI input (sold sep). Upscaled, simulated and enhanced 4K/8K images will vary based on source content. 2. Game title supporting 4K/120fps required. 3. Game title supporting VRR required. 4. Compatible with select Sony soundbars: HT-A3000, HT-A5000, HT-A7000, HT-A9. 5. User must accept Google Terms of Service (<http://www.google.com/policies/terms/>), Play Terms of Service (https://play.google.com/intl/en-US_us/about/play-terms/index.html) and Privacy Policy (<http://www.google.com/policies/privacy/>) to use TV. User must connect to a Google account to use certain advertised features, including voice to activate linked apps, and install certain apps and operating software during setup. Use of TV without connecting to a Google account allows only basic TV features and certain apps. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, operating system and software of this product may be subject to separate or third-party terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information. Apps must be compatible with TV. App availability varies by region and device. 6. Chromecast built-in compatibility dependent on app. 7. This Sony TV is compatible with AirPlay 2 and HomeKit. iOS 12.2 or later or macOS 10.14.4 or later is required. Apple ID account required. Subscriptions may be required to access certain content. 8. Amazon Alexa enabled devices (sold separately) compatible with Sony TVs powered by Android TV. Amazon account required. Subscriptions may be required to access certain content. Compatible devices require internet connection.

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